

Jurlique



CASE STUDY: WAREHOUSING

When providing products with “purity, integrity and care” is key to your company mantra, they must arrive in peak condition. If you’re a specialty company distributing those products from thousands of miles away, you need a logistics partner who can deliver. For Jurlique, an Australian manufacturer of organic skin-care products, Saddle Creek Logistics Services is a natural fit.

The Business Challenge

After two decades in the skin-care industry, Jurlique was expanding globally. Plans called for growing the business five times over in five years, but internal resources were limited.

Jurlique needed a 3PL ready to offer personal attention and turnkey capability. The manufacturer ships 80,000 to 120,000 units per month (400 to 500 SKUs) –including glass bottles, aluminum tubes, samples in small plastic envelopes and promotional materials. These products, which require temperature-controlled warehousing and distribution, must be each picked and shipped from a single Atlanta distribution center. The diverse product line and changing volume requires flexibility.

The Solution

Saddle Creek now provides comprehensive services for Jurlique, including receiving and sorting product, order receipt and processing, handling pickpacks, coordinating reverse logistics, managing inventory control and customer invoicing.

Product arrives at Saddle Creek’s Atlanta DC packaged and prepared to ship, but it is a labor-intensive each pick operation. The 3PL takes extra care to ensure optimal product appearance since many are going to boutique, high-end spas.

The Results

Saddle Creek’s comprehensive service, online reporting capabilities and flexibility to handle ever-changing needs make for a strong partnership. The 3PL’s personal attention and consultative approach have helped Jurlique to effectively accommodate business growth, and plans are in the works for additional warehousing and distribution solutions.

“ A successful 3PL partner is one that knows the value of working with its customers – to understand their business, to appreciate the unique complexities, and ultimately to make it happen. The value of Saddle Creek Logistics Services is in the knowing – knowing they understand, knowing it will happen. We would have no hesitation in recommending Saddle Creek Logistics Services to any brand owner, manufacturer, or party who needs a logistics partner. ”

Nick Middelton
Director - Farm, Production
and Warehouse Operations
Jurlique International

Jurlique

Industry:

Health and Beauty

Business Profile:

Based in Australia, Jurlique manufactures all-natural, organic skin-care products designed to promote health and well-being.

Quick Facts:

- All products produced in Australia
- U.S. products distributed from Atlanta DC
- Approximately 151 wholesale customers and 2 concept stores



sclogistics.com
888-878-1177

